

# **NORTHEAST**<sup>®</sup>

## **AUTOMOTIVE SERVICES SHOW**

PROUDLY PRESENTED BY

**AASP**  
NEW JERSEY  
ALLIANCE OF AUTOMOTIVE SERVICE PROVIDERS



**MARCH 14-16**

Meadowlands Exposition Center  
Secaucus, NJ

# **EXHIBITOR PROSPECTUS**



**WELCOME TO**

# **NORTHEAST**

**Your three-day window to reach thousands of collision and mechanical repair professionals, all under one roof**

NORTHEAST is a three-day trade event tailored specifically to promoting the advancement of today's automotive repair professional, no matter what area of the shop you represent. Attendees gain industry knowledge, insights and information on the latest procedures or processes, and browse through some of the hottest products, services and equipment the industry has to offer at NORTHEAST - just minutes from New York City.

NORTHEAST is the flagship event of the Alliance of Automotive Service Providers of New Jersey (AASP/NJ), the Garden State's largest association of collision and mechanical repairers. Since 1963, AASP/NJ has been dedicated to the success of New Jersey's automotive repairers and the industry at large.

NORTHEAST features exclusive training opportunities, networking, industry meetings, the chance to win thousands of dollars worth of great attendee prizes, and more, with FREE show floor access for all attendees.

Top-notch educational offerings, hundreds of industry-leading exhibitors, meetings and events in one centralized location combine to make NORTHEAST a can't-miss event for all members of the automotive repair industry.

**5 miles  
from  
NYC**

**150+  
companies  
represented**

**17+ hours  
of training &  
educational  
opportunities**

**NORTHEAST 2025  
EXHIBITOR REGISTRATION  
NOW OPEN!**

CONTACT:

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## OVERVIEW

AASP/NJ's NORTHEAST® Automotive Services Show at the Meadowlands invites all walks of the automotive repair industry for the best in products, information, networking and education under one roof. In recent years, NORTHEAST has expanded to include not only the best exhibitors the industry has to offer, but nationally-renowned education, insightful meetings and industry gatherings, and exciting, inspiring events that are fun for the whole family!

### EDUCATION

NORTHEAST is known for providing its attendees with over 17 hours of shop training that can be applied immediately following the show. Past presenters include Mike Anderson (Collision Advice), Danny Gredinberg (Database Enhancement Gateway), Dave Gruskos (Reliable Automotive Equipment), David Luehr (Elite Body Shop Solutions), Josh McFarlin (AirPro Diagnostics), John Shoemaker (BASF) and more. In 2024 our educational slate expanded to include special pre-show full day workshops from Elite Body Shop Solutions and Collision Advice!

### INDUSTRY NETWORKING

Attendees are afforded the chance to get together and “talk shop” before, during and after NORTHEAST. Our Friday morning East Coast Resolution Forum and Leadership Meeting provides the opportunity for open discourse and discussion between industry leaders from around the country, and our Friday evening Exhibitor Appreciation After-Party allows AASP/NJ the chance to thank our vendors for their support!

### EVENTS ALL WEEKEND LONG

NORTHEAST attendees have the chance while walking the show floor to be part of any number of special events happening throughout the weekend, from celebrity signings and meet-and-greets to the chance to witness our annual Young Technician Awards, or a Recycled Rides® vehicle gifting presentation. Attendees can win big, too! NORTHEAST giveaways happen all three days of the show, and our annual Bodywork Bowl Collision Repair Skills Competition lets attendees test their skills for a chance to win cash and prizes!





## WHO EXHIBITS AT NORTHEAST?

Typical products & services found in NORTHEAST exhibitor booths include:

- ADAS services
- Auto body equipment
- Auto body software
- Auto maker / OEM
- Business consulting
- Compressed air products
- Diagnostic equipment
- Education / training
- Environmental compliance
- EV charging stations
- Fasteners
- Financial planning
- Glass replacement/repair
- Management training
- Paint, body, equipment distributor (PBE "jobber")
- Paint manufacturer
- Parts supplier
- Recycled parts
- Refinishing equipment
- Shop tools
- Spraybooth manufacturer
- Spraybooth service / repair
- Title services
- Trade association
- Waste management
- Wheel repair and accessories
- AND MORE!



## Secaucus, NJ Area Amenities

- 20+ restaurants and 9+ hotels within walking distance
- 2 miles from American Dream Mall and Meadowlands Sports Complex
- Minutes from Newark Liberty International Airport
- Close proximity to NJ Turnpike and Garden State Parkway

“FANTASTIC for lead generation and attendee interactions. Blew our expectations out of the water.”

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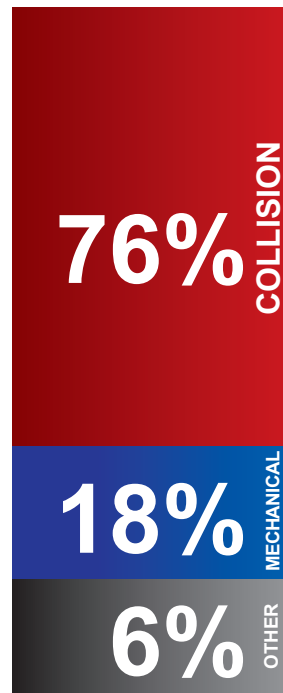
## WHO ATTENDS NORTHEAST?

Typical NORTHEAST attendees include:

- Account manager
- A tech
- Adjuster
- Apprentice tech
- Body technician
- Claims
- Collision director
- Detailer
- Estimator
- Field operations
- Fixed operations specialist
- Fleet technician
- General manager
- Instructor
- Lead painter
- Manager
- Mechanic
- Office manager
- Operations Manager
- Outside sales rep
- Owner
- Painter
- Parts counter
- Parts manager
- PBE supplier
- Prepper
- Production manager
- Product Specialist
- Recycler
- Restoration tech
- Senior engineer
- Sales
- Shop foreman
- Student
- Technical trainer
- Technician
- Triage coordinator

“There is no better place for a repairer in New Jersey than the NORTHEAST Show. AASP/NJ does a great job providing relevant information and training that I can put in place immediately, along with hundreds of booths full of exactly what I need to be successful. And all that is driving distance from the shop!”

### 2024 ATTENDANCE BY INDUSTRY SECTOR



### Why do attendees come to NORTHEAST?

- Purchasing and research
- In-person and hands-on demos
- Networking with industry peers
- Shop education and training
- Unity with fellow AASP/NJ members
- Learning about industry trends
- Meeting with current and new vendors
- The chance to win thousands in prizes
- Show floor admittance is FREE!

2024  
First-Time vs.  
Returning Attendees:

26% First-Time  
74% Returning

Anticipated  
2025  
Attendance:  
6,500+

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## 2024 EXHIBITORS

ABC Parts International, Inc.  
 Accudraft Paint Booths  
 ADAS LI  
 Advance Auto Parts  
 Aeromotive Services Inc.  
 AIRCAT  
 AirPro Diagnostics  
 AkzoNobel  
 ALLDATA LLC  
 Alloy Wheel Repair Specialists  
 ANSELL GRIMM & AARON, P.C.  
 Arc Equipment  
 asTech driven by Repairify  
 Auto Body Distributing Co.  
 Axalta Coating Systems  
 Bad Dog Tools  
 BASF  
 Bluedee HVAC Machines  
 BodyShopJobs.com  
 Bosna Industrial Corp.  
 Brock Supply  
 CAMAUTO  
 Car-Part.com  
 Car-Rep Automotive Products  
 CARSTAR  
 Carworx  
 CAS  
 CCC Intelligent Solutions  
 CCG Products Inc.  
 Cebotech Inc.  
 CEMB USA  
 Centerline Collision Equipment  
 Central Paint  
 Certified Collision Group  
 Classy Chassis Auto Restoration Specialists  
 Collision Advice  
 Collision Equipment Consulting, Inc.  
 Collision Services by US Auto Supply  
 Consolidation Coach  
 Continental Auto Parts  
 Crystal Clean  
 CTW International  
 Deerfos America  
 Detailing World/Peotters Autobody & Spa  
 Downforce Air Solutions  
 Elite Body Shop Solutions  
 Eppy's Tool & Equipment Warehouse  
 Eurovac, Inc.

Fenix Parts  
 GMG EnviroSafe  
 GuniWheel  
 Hand Cannon  
 High Lift Financial  
 Hunter Engineering  
 I-CAR  
 IKOTEC  
 Indasa USA  
 Innovative Solutions & Technology  
 Jasper Engines & Transmissions  
 John Dow Industries  
 Keco Body Repair Products  
 Killer Tools and Equipment Corp.  
 Lift King Collision & Repair Equipment LLC  
 Matthew's Auto Supplies  
 Matthews Real Estate Investment Services  
 Metal Medic PDR Tools  
 Metropolitan Car-o-liner, Inc.  
 Mitchell International, Inc.  
 Motor Guard Corporation  
 MOVE  
 My Auto Store  
 NJDEP Small Business Environmental  
 Assistance Program  
 Nitro Innovations  
 Nussbaum / First Choice  
 OEC  
 OPUS IVS  
 Original One Parts / Headlights Depot  
 Partskick-OEM Parts, Aftermarket Pricing  
 Perfect Pull  
 Pinnacle Collision Repair Equipment  
 Pliogrip/Like 90/Walcom  
 Podium  
 Polyvance  
 Power Home Remodeling  
 Prima Welds Inc.  
 Pro Spot International

ProXL  
 Rapid Air Products Inc.  
 Rapid Rabbit ADAS Service LLC  
 Rapid Rim Repair LLC  
 Raxwell Industries  
 RBL Products  
 Reading Technologies Inc. (RTI)  
 Reliable Automotive Equipment  
 Reoflex  
 SATA by Dan-Am, Dynabrade  
 Seymour of Sycamore, Inc.  
 Shamrock Sales, Inc.  
 SOCUR INC.  
 Solera Audatex  
 Solidus Equipment Systems, LLC  
 Spanesi  
 Steck Manufacturing Co., A Milton Industries  
 Company  
 Sun Collision  
 Sunmight USA Corporation  
 TEROSON  
 The WheelerShip LLC  
 TOPDON USA Inc.  
 Total Loss Consulting  
 US Professional Funding  
 USI of North America, Inc.  
 Vintage Pro  
 Wallmek Tools  
 Women's Industry Network  
 World Insurance Associates LLC  
 XYZ Fasteners  
 Yatu Group (USA) Inc.  
 ZB Negotiations

To exhibit or for more  
 information, visit  
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